



quality



lifestyles



opportunity



future



choice



health

Who are we?

- The world's largest producer and distributor of aloe vera health and beauty products



- The world's largest producer and distributor of nutritional bee products

- Founded in 1978
- Operating in more than 95 countries
- Approaching \$2 billion in annual sales



Rex Maughan, Founder & CEO

“One of the greatest sources of illness in the world is an empty wallet; if you want to decrease the number of people suffering, just give them a chance to earn an honest living!”



Forever Living Products Headquarters – Scottsdale, AZ

Japan



Germany

Philippines



Mexico

From plant to product to you

- Thousands of acres of cultivated aloe
- Grown without pesticides and herbicides



- State-of-the-art manufacturing facility
- Rigorous quality control



Quality you can count on

- Our aloe vera products were the first to receive the International Aloe Science Council Seal of Approval for consistency and purity



- Our products also bear Kosher and Islamic seals which demonstrate the global appeal of FLP



- Our products are backed by an unconditional, 30-day money-back guarantee



Aloe Vera

1. Natural, safe, herbal plant used for thousands of years
2. Contains over 75 nutrients, 200 active compounds, 20 minerals, 18 amino acids and 12 vitamins
3. Only Aloe Barbadensis Miller is used in our products
4. Our natural, patented process allows aloe to reach consumers in its natural state
5. Aloe vera is the principal ingredient in all of our aloe products



The Products

Aloe
Drinks



Nutrition



Personal
Care



Skin Care



Weight
Management



Sonya
Colour
Collection





Aloe Drinks

- Nature's original health drink
- Essentially identical to the inner gel of an aloe leaf
- Over 50% of annual sales





Nutrition

- “In this age of convenience we rely on processed and fast foods, devoid of nutrients, to get us through the day. Such unhealthy eating habits prevent us from getting the required amount of vitamins and minerals our bodies need to sustain optimal health.”
- \$20 Billion Industry





Personal Care

- Aloe is the principle ingredient
- Highest quality, everyday consumable products
- \$23 Billion Industry





Skin Care

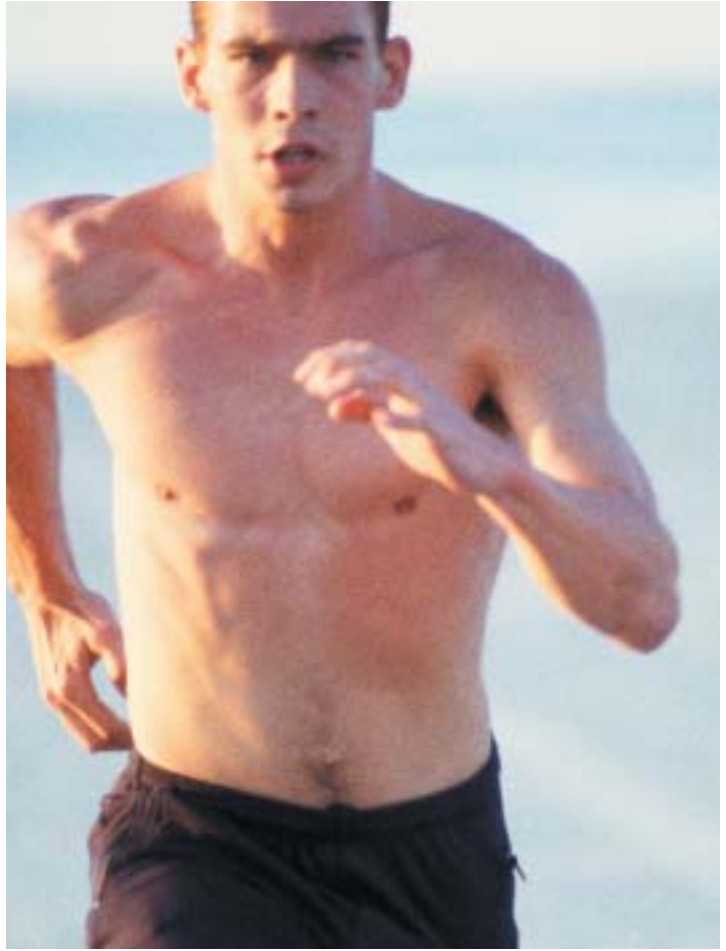
- Retain the skin's natural moisture
- Restore the resilience of the skin
- Renew the appearance of the skin
- \$4 Billion Industry





Weight Management

- One in five Americans is over-weight
- Provides essential vitamins, minerals and proteins required for effective weight management
- \$1 Billion Industry





Sonya Colour Collection

- Take the guesswork out of looking beautiful
- Aloe vera-based cosmetic line with marine extracts and vitamins A & E
- \$7 Billion Industry



Marketing Plan

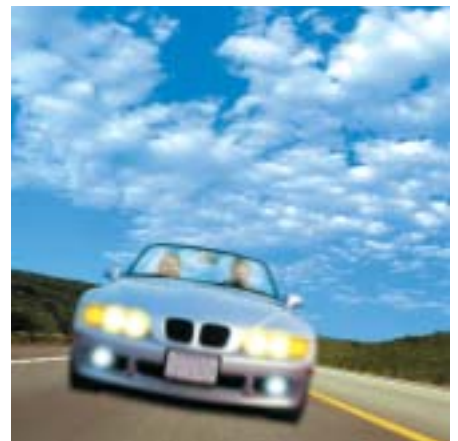
1. Part-time
extra income



2. Full-time
unlimited income



The Choice
is Yours



Personal Retailing

43% Retail Profit

- Product you use
- Product you share with others
- Pay wholesale, collect retail

Example:

Your cost = \$100

Selling price = \$143

Instant \$43 profit!



Team Building Bonus

Group Volume Bonus



13%	10%	5%	Manager 18%
			<ul style="list-style-type: none"> • 43% Retail Profit • Plus 18% bonus on Personal Sales • Plus 18% bonus on New Distributor Sales • Plus 5% bonus on Assistant Manager Group Sales • Plus 10% bonus on Supervisor Group Sales • Plus 13% bonus on Assistant Supervisor Group Sales
8%	5%		Asst. Manager 13%
			<ul style="list-style-type: none"> • 43% Retail Profit • Plus 13% bonus on Personal Sales • Plus 13% bonus on New Distributor Sales • Plus 5% bonus on Supervisor Group Sales • Plus 8% bonus on Assistant Supervisor Group Sales
3%	Supervisor 8%		
Asst. Supervisor 5%			
<ul style="list-style-type: none"> • 43% Retail Profit • Plus 5% bonus on Personal Sales • Plus 5% bonus on New Distributor Sales 	<ul style="list-style-type: none"> • 43% Retail Profit • Plus 8% bonus on Personal Sales • Plus 8% bonus on New Distributor Sales • Plus 3% bonus on Assistant Supervisor Group Sales 		
2cc	25cc	75cc	120cc

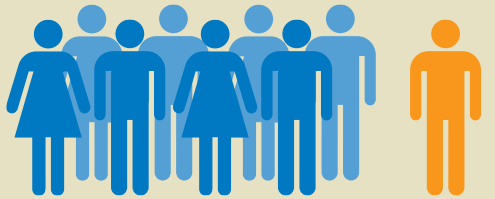
43% Retail Profit

Personal Volume Bonus

Leadership Bonus



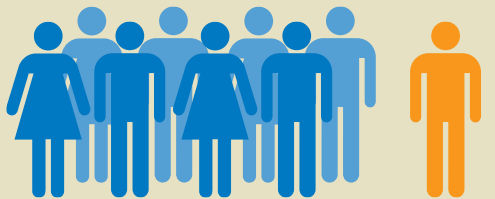
Manager



1st Generation Manager Group

6%

$\$15,000 \times 6\% = \900



2nd Generation Manager Group

3%

$\$15,000 \times 3\% = \450

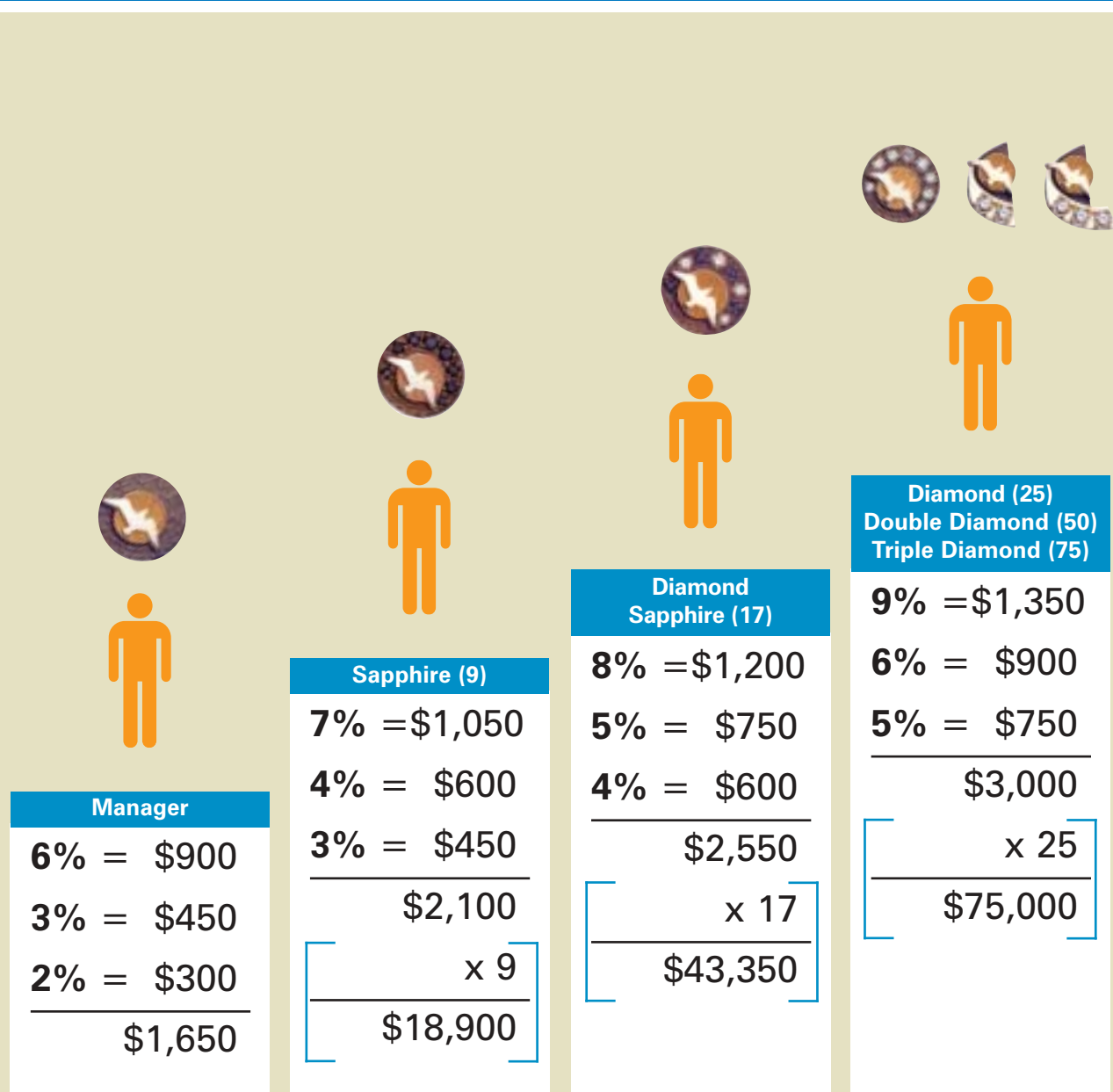


3rd Generation Manager Group

2%

$\$15,000 \times 2\% = \300

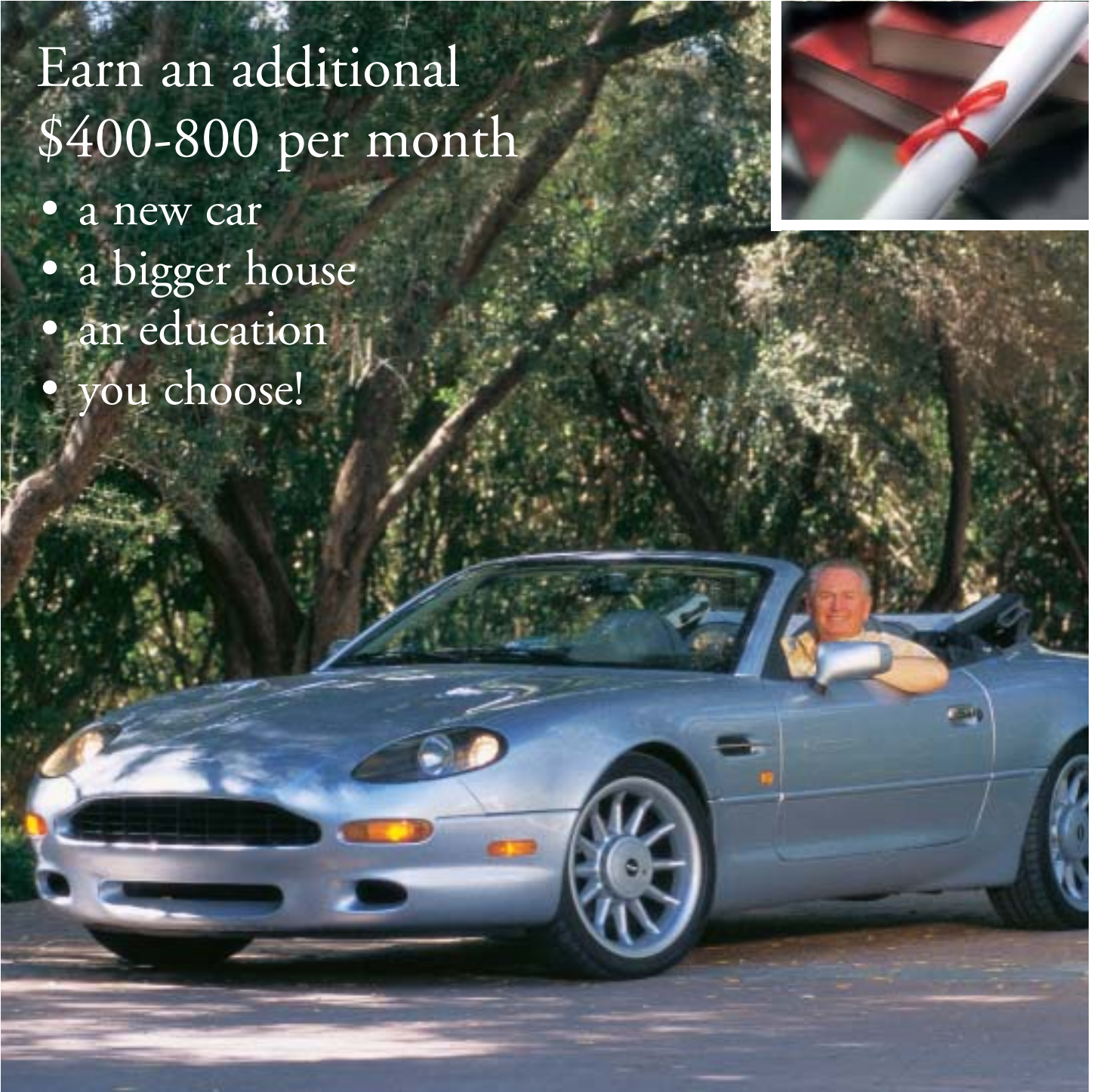
Jonathan Bonus



Earned Incentive Bonus

Earn an additional
\$400-800 per month

- a new car
- a bigger house
- an education
- you choose!



Profit Sharing



\$954,023.63

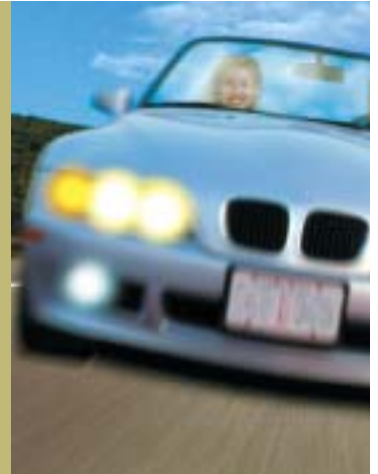


What do you want?

Cash



Car



Vacation



Education



Recognition



Home



Now Ask Yourself ...

1. Are you satisfied with the integrity and stability of the company?

2. Would you or someone you know use the products?

3. Are you willing to put in a sufficient amount of effort?

If Your Answer is “Yes,” Start Now!

- Register with the person who introduced you to Forever
- Purchase your “Business in a Box” combo pak
 - great value
 - instant qualification as an Assistant Supervisor
 - all you need to start your business
- Book Business Planning Meeting with your new Sponsor
- Start using and sharing the products



We'll Help You Get There!